Roll Call

Present:
Art Commissioners: Val Rebhahn, Chair
Melinda Koenig
Trish Melehan

City Staff Members
Kristin Ard, Recreation Division Manager
Barbara Mendenhall, Public

Absent: Sheryl McEwan, Vice President

Call to order: 5:05 pm

Consent Agenda:
Commissioners requested that Commissioner Koenig’s name be added as the dissenting vote in the Window Cling #10 motion. M/S: Melehan/McEwan to approve the November 14, 2018 meeting minutes as amended. Carried: 3/0

Public Comment Time:
Commissioner Melehan reported the Theater Guild applied to hold events and fundraisers in the empty space next to the library.

Parks & Recreation Staff Update: RDM Ard updated the Commission about Light Up the Night.

Additions/Deletions to Regular Agenda: None

Regular Agenda

1. Art Walk: Chair Rebhahn updated the Commission and reviewed the timeline. It was decided that Val would act as lead and Barbara Mendenhall would co-lead. Commissioner Melehan will ask the Theater Guild if they would like to sponsor. It was suggested that the Commission reach out to Bay Photo, Threshold, Life Aid Beverage Co, Sheraton and to new developers in the City to either promote or sponsor the Art Walk.
Meeting Minutes
City of Scotts Valley
ARTS COMMISSION
DATE:  February 13, 2019

The Commission discussed making the year 2019 and the word “Art” more pronounced on the Window Cling and approved spending $30. M/S: Melehan/Koenig to approve spending $30 on the Window Cling to advertise the Art Walk. Carried: 3/0

The Commission would like to pick from three options for a new Arts Commission logo. M/S: Melehan/Koenig to have three options to pick from for the Arts Commission logo and approved spending $100 on the logo. Carried: 3/0

Call to Artists: The Commission discussed reaching out or advertising with the following:
- Santa Cruz Arts Council, Michelle Williams
- My Scotts Valley
- Scotts Valley Next Door
- Past artists

A special youth award with no entry fee was suggested.

2. Poetry Contest
Commissioner Melehan provided a flyer and timeline for the Art and Poetry Contest. She will email all the forms to RDM Ard in color. She will also develop a list of schools that the commissioners will utilize to help distribute flyers to.

3. Arts Commission Financials
RDM Ard reviewed the 2018/2019 financials with the commissioners.

Adjournment: M/S: Melehan/Koenig to adjourn meeting at 6:20pm. Carried: 3/0

The City of Scotts Valley does not discriminate against persons with disabilities. The Commission meeting locations are accessible facilities. If you wish to attend a Commission meeting and require assistance such as sign language, a translator, or other special assistance or devices in order to attend and participate at the meeting, please call the Recreation office at (831) 438-3251 five to seven days in advance of the meeting to make arrangements for assistance. If you require the agenda of a Commission meeting be available in an alternative format consistent with a specific disability, please call the Recreation office. The California State Relay Service (TDD to voice: 1-800-735-2929, voice to TDD: 1-800-735-2922), provides telecommunications devices for the Deaf and will provide a link between the TDD caller and users of telephone equipment.