

# MINUTES

## Meeting of the Scotts Valley City Council

**Date: August 7, 2013**

**POSTING:**

The agenda was posted on 8-2-13  
at City Hall, the SV Senior Center, and  
the SV Library, by the City Clerk.

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**CALL TO ORDER**                      6:00 p.m.

**PLEDGE OF ALLEGIANCE and MOMENT OF SILENCE**

**ROLL CALL**

Present:

Mayor Johnson  
Vice Mayor Reed  
Council Member Aguilar  
Council Member Bustichi  
Council Member Lind

City Manager Ando  
City Attorney Powell  
Comm Dev Dir/Deputy City Mgr Kates  
Public Wks Director Anderson  
Police Chief Weiss  
City Clerk Ferrara

**COMMITTEE REPORTS**

CM Bustichi reported that the Santa Cruz Metropolitan Transit District will be meeting this Friday to discuss the allocation formula that the Santa Cruz County Regional Transportation Commission uses for allocating transportation funding. He reported that they are also in the process of recruiting for an Assistant General Manager.

VM Reed reported that the Santa Cruz County Conference and Visitors Council met and received a report that the County followed through on the proposed Tourism Marketing District (TMD2), which helps to promote tourism in Santa Cruz County.

Mayor Johnson reported that the Santa Cruz County Regional Transportation Commission met and received an update on the Highway 1 widening project. He stated that the latest reports indicate that the La Fonda Bridge should be open by the first day of school and the entire project should be completed in late September.

**PUBLIC COMMENT**

Diane Bianconi-McNeil, thanked the City and volunteers for making the 4<sup>th</sup> of July events held this year the best ever.

CM Lind thanked the Scotts Valley Artisans for all of their hard work to get together volunteers and donations to paint the Skypark Airport Homage Mural on the Scotts Valley Library.

## **ALTERATIONS TO CONSENT AGENDA**

CM Bustichi requested that Item E be moved to the regular agenda for discussion.

***M/S: Aguilar/Lind***

***To approve the Consent Agenda as amended moving Item E to the regular agenda for discussion.***

***Carried 5/0***

### **Consent Agenda:**

- A. Approve City Council meeting minutes of 7-17-13
- B. Approve check register – 7-25-13, 7-15-13, 7-12-13
- C. Approve cancellation of September 18, 2013 regular City Council meeting due to the anticipated lack of a quorum
- D. Approve letter in support of four critical funding programs for cities regarding the Transportation, Housing and Urban Development Appropriations Bill
- F. Approve amendment to Exclusive Negotiation Agreement (ENA) between the City of Scotts Valley and Property Development Centers, LLC for the Scotts Valley Town Center

## **ALTERATIONS TO REGULAR AGENDA**

***M/S: Aguilar/Lind***

***To approve the Regular Agenda as amended moving Item E from the consent agenda to the regular agenda for discussion.***

***Carried 5/0***

## **REGULAR AGENDA**

- E. **Approve lot line adjustment for Woodside (Castle Company), APN 022-451-13 and the Scotts Valley Water District, APN 022-451-09**

CM Bustichi spoke positively regarding the working relationship between the City and the Scotts Valley Water District.

***M/S: Bustichi/Aguilar***

***To approve the lot line adjustment for Woodside (Castle Company), APN 022-451-13 and the Scotts Valley Water District, APN 022-451-09.***

***Carried 5/0***

- 1. **Consider approval of Resolution No's. 1884 and 1885 to place a general tax on the November 2013 ballot and order a special election, and introduce Ordinance No. 186 imposing a transactions and use tax**

CM Ando presented the written staff report and responded to questions from Council.

The following spoke in support of a half-cent temporary sales tax:  
Jay Mosley, SV resident and business owner  
Mike Keogh, SV business owner  
Danny Reber, SV resident  
Gene Scothorn, SV resident and business owner  
Rhonda Lieb, SV City employee and member of SEIU Local 521  
Jennifer Isola, SV resident  
Marv DelChiaro, SV resident

Diane Bianconi-McNeil, SV resident, spoke in support of a permanent sales tax, although she stated that she would support a temporary sales tax.

VM Reed and CM Bustichi recommended a temporary half-cent sales tax for 5 years.

Mayor Johnson and CM Lind recommended a temporary half-cent sales tax for 7 years.

CM Aguilar stated that she would like to see a 5 year half-cent sales tax and then a permanent quarter-cent sales tax.

After discussion, Mayor Johnson, VM Reed, CM Bustichi, and CM Lind recommended a temporary half-cent sales tax for 7 years.

***M/S: Reed/Lind***

***To approve Resolution No. 1884 declaring an emergency in order to place a general purpose tax measure on the November 2013 ballot for a temporary half-cent sales tax measure for seven years.***

***Failed 4/1 (NOES: Aguilar). Motion must be unanimous to pass.***

CM Aguilar stated that she cannot support a temporary sales tax and she would like to have multiple choices on the ballot for either a 7year half-cent temporary sales tax, or a 5 year half-cent sales tax and then a permanent quarter-cent sales tax.

VM Reed recommended moving forward with a 5 year half-cent sales tax at this time, and if needed, go back to the voters in the future with a permanent quarter-cent sales tax.

Russ Patterson, SV resident and SVUSD School Board Member, spoke in support of a temporary half-cent sales tax.

Art Bubb, SV resident and SVUSD School Board President, spoke in support of a temporary half-cent sales tax.

David Carriaga, Union representative for the Scotts Valley Police Department, spoke in support of a temporary half-cent sales tax.

Danny Reber, SV resident, again spoke in support of a temporary half-cent sales tax and stated that he does not believe the voters will pass a permanent sales tax in Scotts Valley.

Mike Dean, Police Sergeant, Scotts Valley Police Department, spoke in support of a temporary half-cent sales tax in order to maintain City services.

John Weiss, Scotts Valley Police Chief and SV resident, spoke in support of the Council finding a common ground and solution in order to maintain City services.

Gene Scothorn, SV resident and business owner, again spoke in support of a temporary half-cent sales tax.

Guy Collins, SV resident, spoke in support of a temporary half-cent sales tax and stated that in his opinion two measures on the ballot would be confusing.

CM Aguilar stated that she would compromise with a 10 year temporary half-cent sales tax.

CM Lind expressed concerns about the possibility of passing a 10 year temporary half-cent sales tax.

CM Bustichi stated that he feels two ballot measures would be confusing and split the vote. He also stated that he feels 10 years is too long. He stated that a 7 year tax would end in a Presidential election year, which he feels would be the best time to look at renewing the tax if it is needed.

**M/S: Aguilar/**

**To approve a temporary half-cent sales tax measure for a period of 10 years.  
Motion died for lack of a second.**

**M/S: Reed/Bustichi**

**To approve Resolution No. 1884 declaring an emergency in order to place a general purpose tax measure on the November 2013 ballot for a temporary half-cent sales tax measure for seven years.**

**Failed 4/1 (NOES: Aguilar). Motion must be unanimous to pass.**

**M/S: Bustichi/Lind**

**To continue this meeting to Thursday, August 8, 2013 at 7:00 pm.  
Carried 5/0**

**ADJOURNMENT**

The meeting adjourned at 8:45 pm to August 8, 2013 at 7:00 pm.

Approved:

  
Randy Johnson, Mayor

Attest:

  
Tracy A. Ferrara, City Clerk