

# MINUTES

## Meeting of the Scotts Valley City Council

**Date: October 17, 2012**

**POSTING:**

The agenda was posted on 10-12-12 at City Hall, the SV Senior Center, and the SV Library, by the City Clerk.

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**CALL TO ORDER** 6:00 p.m.

**PLEDGE OF ALLEGIANCE and MOMENT OF SILENCE** Flag ceremony performed by Boy Scout Troop 604

**ROLL CALL**

Present:

Mayor Lind	City Manager Ando
Left at 7:10 pm Vice Mayor Johnson	City Attorney Powell
Council Member Aguilar	Comm Dev Dir/Deputy City Mgr Kates
Council Member Bustichi	Public Wks Director Anderson
Council Member Reed	Police Chief Weiss
	City Clerk Ferrara

**COMMITTEE REPORTS**

VM Johnson reported that the Town Center/Economic Development Subcommittee met with Group 4 to discuss the unused portion of the library building, which is approximately 9,300 square feet. He stated that a Charrette will be held on Thursday, October 25 at 7:00 pm at the Scotts Valley Community Center, to receive input from the public regarding the unused portion of the library, and the City Council will be discussing this matter at their December 5 regular City Council meeting.

CM Bustichi reported that the Santa Cruz Metropolitan Transit District met and discussed hiring more service employees to do maintenance on some of the bus stops around the County. He reported that they are also adding service throughout the County.

Mayor Lind reported that the Seniors Council met and they discussed an upcoming workshop on Hiring & Managing In-Home Caregivers being held on November 1 from 2:00 to 3:30 pm at the Community Foundation of Santa Cruz in Aptos. She stated that this workshop is a collaborative effort between the Santa Cruz County Health Project, Senior Network Services, and the Area Agency on Aging. She also reported that they are working through some problems with the 211 system, as far as referring people to the right agency for what they need, and stated that they are asking anyone who is referred to the wrong agency to contact United Way to let them know so they can fix the problems.

## **PUBLIC COMMENT**

Joel Campos, Second Harvest Food Bank of Santa Cruz County, spoke briefly about hunger throughout the County and shared some of the stories that had been received during Hunger Action Month in September

Bob Cadwalader, speaking on behalf of the Central Coast Hunger Coalition, spoke about hunger and stated that they are working to raise the consciousness/awareness of hunger.

Sharolynn Ullestad, Executive Director of the Scotts Valley Chamber of Commerce, announced that the Chamber will be holding its annual community awards dinner and 55<sup>th</sup> anniversary celebration on November 3<sup>rd</sup> at 6:00 pm at the Scotts Valley Hilton. She announced the following honorees: Woman of the Year, Jackie Maurer; Man of the Year, Konrad Baumert; Sharemi Ullestad Memorial Youth of the Year, Melissa McGee; Business of the Year, Zero Motorcycles; Organization of the Year, Save Our Schools Scotts Valley; Beautification of Scotts Valley, Scotts Valley Artisans; Outstanding Community Service Leader, Alvin Scarborough (presented in memorial of his lifetime of service).

Art Smith, Scotts Valley Fire Board Member, introduced himself and stated that he is running for re-election in the November election.

## **ALTERATIONS TO CONSENT AGENDA**

CM Aguilar requested that Item G be moved to the regular agenda for discussion.

***M/S: Bustichi/Aguilar***

***To approve the Consent Agenda as amended moving Item G to the regular agenda for discussion.***

***Carried 5/0***

## **Consent Agenda:**

- A. Approve City Council meeting minutes of 10-3-12, 10-11-12
- B. Approve check register – 10-1-12
- C. Approve cancellation of January 2, 2013 regular City Council meeting
- D. Approve City Hall Office closure on December 26 and 27, 2012
- E. Approve Resolution No. 541.14 amending the conflict of interest code for designated positions and incorporating by reference the Fair Political Practices Commission's standard model conflict of interest code
- F. Approve Resolution No. 1880 authorizing the temporary closure of a portion of Glenwood Drive from Casa Way to Meadow View Drive for the Scotts Valley High School Homecoming Parade on November 2, 2012 from 3:30 pm to 3:50 pm.

## **ALTERATIONS TO REGULAR AGENDA**

**M/S: Johnson/Aguilar**

**To approve the Regular Agenda as amended moving Item G to the regular agenda for discussion.**

**Carried 5/0**

**REGULAR AGENDA**

**1. Presentation: Boys & Girls Club**

Randy Krassow, Boys & Girls Club, introduced the people with him at the meeting, and gave a presentation regarding their process for opening a Boys & Girls Club in Scotts Valley. He stated that due to a generous donation from Joe and Linda Alberti, they were able to enter into escrow to purchase property at 5060 Scotts Valley Drive for this facility. He stated that escrow is expected to close in early November and the club will be used by children and teens ages 7 to 18. Mr. Krassow stated that the founding board will be recruiting about 25 community members for a board of directors, and soliciting input from the community to find out what kind of programs they would like to see.

**2. Consideration of Sign Subcommittee recommendations regarding off-site directional municipal signage**

CDD Kates presented the written staff report, gave a PowerPoint presentation, and responded to questions from Council. He stated that he will be preparing a request for proposals for the signs in order to obtain cost estimates so that we can implement the municipal sign program in phases.

CM Aguilar recommended asking the Parks & Recreation Advocates for a donation.

CM Bustichi stated that he did not like the design of the pole sign and that he wants to be sure we put in something that doesn't fade or require a lot of maintenance. He stated that he likes the monument signs and he would like them to be a uniform style. He stated that he wants to be sure we go out to bid so we can give local sign companies the opportunity to participate in this process. He also stated that he would like to see some flexibility in the City's sign ordinance for off-site commercial signs.

CM Reed questioned how much money is available from the Streets & Thoroughfares funding and stated that he wants to be sure we have the appropriate funding for a sign program without affecting maintenance funds.

CM Aguilar recommended moving forward at this time with getting cost estimates for the signage at the signalized intersections. CM Bustichi agreed with this recommendation.

**M/S: Aguilar/Bustichi**

**To direct the Community Development Director to get a cost estimate for the signalized intersection directional signs.**

**Carried 4/0/1 (ABSENT: Johnson)**

Sharolynn Ullestad, Executive Director of the Scotts Valley Chamber of Commerce, recommended putting in signage at the intersection of Mt. Hermon Road/Kings Village Road.

- G. **Approve request for winter grading to start the first phase of grading to construct the approved Polo Ranch 40-lot subdivision located off Santa's Village Road, APNs 024-281-03 and 024-281-04**

CDD Kates presented the written staff report and responded to questions from the Council.

***M/S: Aguilar/Reed***

***To approve the request for winter grading to start the first phase of grading to construct the approved Polo Ranch 40-lot subdivision located off Santa's Village Road, APNs 024-281-03 and 024-281-04.***

***Carried 4/0/1 (ABSENT: Johnson)***

3. **Future Council agenda items**

None.

**ADJOURNMENT**                      The meeting adjourned at 7:45 p.m.

Approved: \_\_\_\_\_  
Donna R. Lind, Mayor

Attest: \_\_\_\_\_  
Tracy A. Ferrara, City Clerk