

# M I N U T E S

## Joint Meeting of the Scotts Valley City Council and Redevelopment Agency Board of Directors

**Date: November 16, 2005**

**POSTING:**

The agenda was posted on 11-10-05  
at City Hall by the City Clerk.

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**CALL TO ORDER** 6:00 p.m.

**PLEDGE OF ALLEGIANCE** and **MOMENT OF SILENCE**

**ROLL CALL**

Present:

Mayor Marigonda  
Vice Mayor Aguilar

Council Member Barrett  
Council Member Bustichi  
Council Member Johnson

City Manager Comstock  
City Attorney Powell

Police Chief Lind  
Public Wks Director Anderson  
Finance Director Ando  
Interim Planning Director Westman  
City Clerk Ferrara

**COMMITTEE REPORTS**

VM Aguilar reported that AMBAG met to discuss key issues regarding the voting structure of AMBAG, how they vote on regional issues such as the housing element, transportation, etc., and how to make the voting structure more equitable for Santa Cruz County. She stated that the issue had been tabled for further discussion at their April conference.

CM Bustichi reported that the Santa Cruz Metropolitan Transit District met. He stated that since the buses started rolling again they have had some glitches, because many drivers retired during the strike. He reported that new drivers are currently going through training and that approximately 3 or 4 routes are being missed; however, they should be up and running within a few weeks.

CM Barrett reported that the Joint City/School District Subcommittee met and discussed audible crosswalk signals, traffic at the High School which has improved since the intersection reconstruction, and the possibility of borrowing bleachers from the High School for the Tony Hawk event.

CM Barrett reported that the Traffic Safety Advisory Committee met and received an update on the high school traffic situation, and updates on a variety of traffic complaints that have been received. He also reported that the Police Department received a \$36,000 grant from the Office of Traffic Safety

which will be used to equip the speed trailer with better data collection equipment, for two handheld cordless radar units, and it will also provide overtime costs for approximately 16 hours per month. He also reported that the striping on Glenwood Drive should be completed before Thanksgiving.

Mayor Marigonda reported that the Mayor's City Selection Committee met and discussed the AMBAG voting structure.

Mayor Marigonda reported that the MBUAPCD met and approved a grant to allow funding from Carl Moyer grants to replace school buses.

## **PUBLIC COMMENT**

Dr. Max Rossi, Bethany University President, stated that Bethany would like to offer to take responsibility for landscaping and maintaining the piece of property owned by the City across from 125 Bethany Drive. Mayor Marigonda recommended that Dr. Rossi follow-up on this issue with Public Works Director Ken Anderson.

The entire City Council thanked everyone who worked on Measure C and thanked the citizens of Scotts Valley for their overwhelming support and demonstrated trust in the City Council and City staff.

## **ALTERATIONS TO CONSENT AGENDA**

*M/S: Barrett/Bustichi*

*To approve the Consent Agenda.  
Carried 5/0*

### **Consent Agenda:**

- A. Approve Joint City Council/RDA meeting minutes of 11/2/05
- B. Approve check register – 11/7/05
- C. Approve annual report for Development Impact Fees
- D. Approve Resolution No. 1761.3 approving the final map for 4859 Scotts Valley Drive APN 022-072-17
- E. Approve Resolution No. 1773 authorizing the nomination of projects to the Santa Cruz County Regional Transportation Commission for State Transportation Improvement Program (STIP) funds

## **ALTERATIONS TO REGULAR AGENDA**

*M/S: Barrett/Aguilar*

*To approve the Regular Agenda.  
Carried 5/0*

## **REGULAR AGENDA**

1. Consider approval of the Pre-development Agreement with Skypark LLC for the Skypark Town Center

CA Powell presented the written staff report and responded to questions from

Council. She stated that a revised red line Pre-development Agreement was submitted to the Council as an add on at the beginning of the meeting.

Russell Pratt, applicant and representative of the Pratt/Riley/Norton team, provided an update to the Council on the process that has occurred to date and responded to questions from Council.

***M/S: Aguilar/Barrett***

***To approve the amended Pre-Development Agreement between the Redevelopment Agency of the City of Scotts Valley and Skypark LLC for the Skypark Town Center project.***

***Carried 5/0***

**2. Discussion: Shop Scotts Valley Promotional Campaign**

CM Comstock presented the written staff report and responded to questions from Council.

VM Aguilar questioned how the distribution of dollars will happen and how businesses will be equally represented in this process. She stated that she is concerned that a plan was not provided for review by the Council.

CM Comstock stated that the Economic Development Subcommittee and staff will meet with local businesses to determine what the appropriate buy down would be, i.e. 10%, 20%, or 30%. He stated that the newspapers will market to local businesses and ads will be placed on a first come, first serve basis.

CM Barrett stated that he does not feel this is a viable program. He recommended coming up with an overall marketing program and possibly using the money toward commercials for advertising instead of the newspaper. He stated that he felt this program would be more appropriate coming from the Scotts Valley Chamber of Commerce.

***M/S: Bustichi/Johnson***

***To approve the use of \$10,000 from the Redevelopment Agency fund for the "Shop Scotts Valley" promotional campaign.***

***Carried 3/2 (NOES: Aguilar/Barrett)***

**3. Discussion: Formation of a Higher Education Subcommittee**

Mayor Marigonda presented the written staff report and responded to questions from Council. He stated that Dr. Max Rossi of Bethany University, and Shirley Flack representing District 1 from the County Office of Education, were available in the audience and had volunteered to serve on this subcommittee.

CM Barrett recommended having an *Education Subcommittee* instead of a Higher Education Subcommittee and recommended combining this with the Joint City/School District subcommittee. He recommended establishing it as a set meeting that people could attend or not on an as needed basis.

CM Johnson stated that he felt it would be a good addition, however, he does not want to eliminate the Joint City/School District subcommittee.

CM Aguilar concurred with CM Barrett's recommendation to combine the committees.

CM Bustichi stated that he was concerned about getting rid of the Joint City/School District subcommittee because it deals more specifically with relations between the City and the Scotts Valley Unified School District.

Mayor Marigonda recommended eliminating the elementary school representation from the Scotts Valley Unified School District and Baymonte.

Dr. Max Rossi, President of Bethany University, stated it was his understanding that the intent was to put together a long term plan for higher education in Santa Cruz County.

***M/S: Barrett/Aguilar***

***To form a Higher Education Subcommittee to meet quarterly, consisting of the following members: two (2) Council Members; a Bethany University representative; a Cabrillo College representative; a County Office of Education representative; and a public member.***

***Carried 5/0***

**4. Discussion: Cancellation of January 4, 2006 regular meeting**

CM Comstock presented the written staff report and responded to questions from Council.

VM Aguilar recommended continuing this item to the December 7, 2005 regular City Council meeting for further discussion and evaluation, and to have staff provide the tracking report at that time to assist in their decision making process.

***M/S: Aguilar/Barrett***

***To continue this item to the 12/7/05 regular City Council meeting for further discussion and evaluation.***

***Carried 5/0***

**5. Future Council/RDA agenda items**

None.

**CONVENE TO CLOSED SESSION**

The City Council convened to closed session at 7:30 p.m. to discuss the following items:

1. Pursuant to Government Code Section 54957.6, the City Council met in closed session to confer with their labor negotiator re employee negotiations with SEIU, Mid Management Group, Police Officers Association and Police Supervisors Association

**RECONVENE TO OPEN SESSION**

The City Council reconvened to open session at 7:55 p.m.

**REPORT ON ACTION TAKEN DURING CLOSED SESSION**

Mayor Marigonda announced that there was nothing to report.

**ADJOURNMENT**

The meeting adjourned at 8:00 p.m.

Approved:

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Paul Marigonda  
Mayor / Chair

Attest: \_\_\_\_\_

Tracy A. Ferrara  
City Clerk / Secretary