

# MINUTES

Joint Meeting of the  
**Scotts Valley City Council and**  
Redevelopment Agency Board of Directors

**Date: October 5, 2005**

**POSTING:**

The agenda was posted on 9-30-05  
at City Hall by the City Clerk.

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**CALL TO ORDER**            6:00 p.m.

**PLEDGE OF ALLEGIANCE and MOMENT OF SILENCE**

**ROLL CALL**

Present:

Mayor Marigonda  
Vice Mayor Aguilar  
Council member Barrett  
Council member Bustichi  
Council member Johnson

City Attorney Powell  
Police Chief Lind  
Public Wks Director Anderson  
Recreation Division Manager Sudduth  
City Clerk Ferrara

Absent:

City Manager Comstock  
Finance Director Ando

**COMMITTEE REPORTS**

CM Barrett reported that the Cultural Council is continuing to hold Open Studios on October 8 and 9 in north county and October 15 and 16 in both south and north county.

CM Bustichi reported that the Santa Cruz Metropolitan Transit District has been meeting in an effort to resolve the strike. He stated that they are hopeful they will have a resolution soon.

**PUBLIC COMMENT**

Glen Soma, President of the Scotts Valley Chamber of Commerce, and Sharolyn Ullestad, Vice President of the Scotts Valley Chamber of Commerce, stated that the Scotts Valley Chamber Board met and concluded that a temporary sales tax measure is necessary to maintain the quality of City services and safety. Ms. Ullestad stated that the *Scotts Valley Chamber of Commerce is officially in support of Measure C* and they encouraged the residents of Scotts Valley to also support Measure C which will be on the ballot on November 8, 2005.

Alex Calvo, new Executive Officer of the Superior Court, introduced himself and stated that he is willing to work with the City on any issues that may arise.

Judy Panick, new Executive Director for the Scotts Valley Chamber of Commerce, introduced herself to the Council and staff and went over her

qualifications.

## **ALTERATIONS TO CONSENT AGENDA**

***M/S: Barrett/Bustichi  
To approve the Consent Agenda.  
Carried 5/0 (Abstain: VM Aguilar – Item C only)***

### **Consent Agenda:**

- A. Approve Joint City Council/RDA meeting minutes of 9-21-05
- B. Approve check register – 9-9-05 and 9-26-05
- C. Approve Skypark Town Center Milestones status report

## **ALTERATIONS TO REGULAR AGENDA**

VM Aguilar requested that item 5 be continued for further review.

***M/S: Barrett/Bustichi  
Aguilar/Bustichi to continue item 5 (public hearing) to October 19, 2005  
at 7:00 p.m.  
Carried 5/0***

***M/S: Barrett/Bustichi  
To approve the Regular Agenda as amended.  
Carried 5/0***

## **REGULAR AGENDA**

1. **Discussion: Use of the Community Center by the Scotts Valley Chamber of Commerce**

PC Lind presented the written staff report and responded to questions from Council.

CM Bustichi stated that he felt this would be a positive move that would bring the Chamber closer to the potential Town Center. He also requested that the Council consider including the Chamber, along with the current applicants, in the marketing position interviews.

VM Aguilar stated that she was concerned about having a full time employee for the Chamber of Commerce also working as a contract employee for the City of Scotts Valley.

CM Johnson stated that he feels that the Community Center is currently underused, and having more foot traffic would be beneficial. He stated that he had some concerns regarding the Chamber marketing the building, because their duties may be too diluted to provide enough time and energy to marketing the Community Center adequately.

Judy Panick, Executive Director of the Chamber of Commerce, stated her reasons for her request move the Scotts Valley Chamber of Commerce to the Community Center, and to partner with the City to promote the Community Center (Attachment A).

Sharllyn Ullestad, Vice President for the Scotts Valley Chamber of Commerce, stated that she felt the Chamber being located at the Community Center would keep "top of mind awareness" in the mind of businesses and the community as it relates to the Community Center. She stated that people are always coming to the Chamber office and the relocation would provide foot traffic and advertisement.

Glen Soma, President of the Scotts Valley Chamber of Commerce, spoke in favor of the Chamber moving into the Community Center and marketing the Community Center. He stated that in his opinion it would save time for City staff and he feels the Chamber's proposal will breathe life into the Community Center.

VM Aguilar stated that she is in favor of the Chamber moving to the Community Center; however, regarding the marketing of the Community Center, she stated that she is concerned that the other three applicants have not had the opportunity to present their qualifications in a public forum.

Judy Panick, stated that she would like the Chamber to move to the Community Center, and that she does not have a problem with the possibility of not being part of the marketing.

Council directed staff to look into moving the Scotts Valley Chamber of Commerce to the Scotts Valley Community Center.

Council unanimously agreed to include CM Barrett on the interview panel for the marketing of the Community Center.

## **2. Discussion: Skate Park ordinance review of parameters for closure**

RDM Sudduth presented the written staff report and responded to questions from Council.

Council determined that the 72 hour closure works well at this time, and that if there are more than 3 to 4 incidents per year this issue will be brought back to the Council to be re-evaluated.

### **Staff Assignment:**

Council unanimously agreed to review this issue annually from 9/21 to 9/21, and if there is an emergency it will be brought forward sooner.

CM Barrett recommended looking into electronic surveillance in the future.

Jondi Gumz, Santa Cruz Sentinel, asked if the City had consulted with any of the local companies, supporters, and users of the skate park regarding their opinion on how to curb the graffiti at the skate park.

VM Aguilar stated that there has been discussion.

**3. Discussion: City pool program**

RDM Sudduth presented the written staff report and responded to questions from Council. He stated that this item is for information only as a follow-up to the budget process, and no action is required.

*Staff Assignment*

VM Aguilar requested that this item be reviewed again during the 2006/07 budget process.

**4. Discussion: Bocce ball court**

RDM Sudduth presented the written staff report and responded to questions from Council. He stated that there is no fiscal impact to the City at this time and this item would be funded through private funding and grants.

Steve Horlock explained the game of Bocce ball and responded to questions from Council.

CM Barrett requested that the court be adjusted and relocated north and south.

RDM Sudduth stated that the orientation had been adjusted from north to south by 15 degrees to allow for better flow in the park.

***M/S: Aguilar/Barrett***

***To go forward with the bocce ball court and have the Parks & Recreation Commission review the orientation and site the court as close as possible to a north/south orientation, and look at extending the arbor or some other type of revision to assist with the flow of the park.***

***Carried 5/0***

**PUBLIC HEARINGS**

**5. Consideration of amendments to the City's building and construction ordinance – Title 15 of the Scotts Valley Municipal Code**

This public hearing was continued to the next regular City Council meeting of October 19, 2005 at 7:00 p.m.

**6. Consideration of amendments to Chapter 12.04 of Title 12 of the Scotts Valley Municipal Code by adding Section 12.04.031 regarding owner reimbursement for certain curb, gutter, sidewalk, and street improvements**

PWD Anderson presented the written staff report and responded to questions from Council.

PUBLIC HEARING OPENED - 7:22 PM  
No one came forward.

PUBLIC HEARING CLOSED - 7:23 PM

***M/S: Aguilar/Barrett***

***To introduce Ordinance No. 177 amending Chapter 12.04 of Title 12 of the Scotts Valley Municipal Code by adding Section 12.04.031 regarding owner reimbursement for certain curb, gutter, sidewalk and street improvements and waive the reading thereof.***

***Carried 5/0***

## **REGULAR AGENDA**

(Resumed)

7. **First reading and introduction of Ordinance No. 178 adding Chapter 3.17 to Title 3 regarding imposing a temporary transactions and use tax to be administered by the State Board of Equalization**

CA Powell presented the written staff report and responded to questions from Council.

***M/S: Barrett/Aguilar***

***To introduce Ordinance No. 178 adding Chapter 3.17 to Title 3 regarding imposing a transactions and use tax to be administered by the State Board of Equalization and waive the reading thereof.***

***Carried 5/0***

8. **Future Council/RDA agenda items**

None.

## **ADJOURNMENT**

The meeting adjourned at 7:26 p.m.

Approved: \_\_\_\_\_

Paul Marigonda  
Mayor / Chair

Attest: \_\_\_\_\_

Tracy A. Ferrara  
City Clerk / Secretary