

MINUTES

Joint Meeting of the Scotts Valley City Council and Redevelopment Agency Board of Directors

Date: June 16, 2010

POSTING:

The agenda was posted on 6-10-10 at City Hall and the SV Senior Center. and on 6-10-10 at the SV Library, by the City Clerk.

CALL TO ORDER 6:00 p.m.

PLEDGE OF ALLEGIANCE and MOMENT OF SILENCE

ROLL CALL

Present:

Mayor Reed
Vice Mayor Bustichi
Council Member Aguilar
Council Member Johnson
Council Member Lind

City Manager Ando
City Attorney Powell
Public Wks Director Anderson
Police Chief Weiss
Interim Community Dev Dir Westman
Senior Planner Bateman
City Clerk Ferrara

COMMITTEE REPORTS VM Bustichi reported that the Santa Cruz Metropolitan Transit District Board (SCMTD) met and discussed service cuts/changes that are currently happening throughout the County and being reviewed due to budget constraints. He reported that Scotts Valley did not lose any routes to schools. He stated that public hearings were held throughout the County regarding this issue, however, there were very few people who attended the public hearings. He stated that next year cuts will be worse and the SCMTD will have to look at cutting service, parking buses, and laying off bus drivers. He stated that State take-aways and reduced sales tax revenues are negatively impacting the budget.

CM Lind reported that the Sign Subcommittee met and stated that there is an agenda item tonight to discuss their recommendations.

CM Lind reported that the Area Agency on Aging met and discussed budget constraints due to cuts from the State and reduced revenues. She stated that discussions were held on how to keep some of the programs afloat and announced that the seniors Farmer's Market nutritional program coupon books will be available soon.

Mayor Reed reported that the Library Board met and discussed the upcoming budget for 2010/2011 fiscal year. He stated that the budget currently planned is predicated on the library system employees continuing their furlough (10% reduction for employees). He also reported that the Library Board received a detailed report from the Library Director regarding the use of volunteers and a volunteer program for the library system.

Mayor Reed reported that he attended a Joint Venture Silicon Valley (a public/private partnership) meeting with Mayors throughout the greater bay area to talk about disaster preparedness, climate change, and ways to improve local economies.

PUBLIC COMMENT

No one came forward.

**ALTERATIONS TO
CONSENT AGENDA**

***M/S: Bustichi/Aguilar
To approve the Consent Agenda.
Carried 5/0***

Consent Agenda:

- A. Approve Joint City Council/RDA meeting minutes of 6-2-10
- B. Approve check register – 6-1-10
- C. Approve Side Letter Agreements with the following groups regarding furloughs
 - (1) Scotts Valley Management Team
 - (2) Scotts Valley Mid-Management Association
 - (3) Scotts Valley Municipal Employees, SEIU Local 521
- D. 2010/2011 Scotts Valley Redevelopment Agency budget adoption:
 - (1) Approve Resolution No. CRA-101 adopting the proposed budget as amended for the 2010/2011 Fiscal Year
 - (2) Approve loan agreement between the City of Scotts Valley and the Scotts Valley Redevelopment Agency
- E. Approve modifications to the City of Scotts Valley Affordable Housing Action Plan regarding the first time home buyers program the silent second program
- F. Approve site rental agreement between the City of Scotts Valley and Collide Church for rental of the Scotts Valley Community Center
- G. Approve site rental agreement between the City of Scotts Valley and Heart to Hearts Parent Involvement Preschool for rental of the Siltanen Park Community Room
- H. Approve Resolution No. 514.13 amending the conflict of interest code for designated positions and incorporating by reference the Fair Political Practice Commission's standard model conflict of interest code
- I. General Municipal Election resolutions:
 - (1) Approve Resolution No. 1850 ordering an election, requesting County Elections to conduct the election, and requesting consolidation of the election on November 2, 2010
 - (2) Approve Resolution No. 1850.1 calling a General Municipal Election for the election of members of the City Council; determining that

costs of Candidates Statement of Qualifications shall be paid by the candidate and its maximum number of words; and setting hours the polls will be open and closed

- J. Approve non-collection of fees for the use of Skypark on June 27, 2010 for The Garden Faire 2010
- K. Approve Resolution No.1851 authorizing the temporary closure of a portion of Scotts Valley Drive for the City's 4th of July parade on July 4, 2010

**ALTERATIONS TO
REGULAR AGENDA**

M/S: Aguilar/Bustichi
To approve the Regular Agenda.
Carried 5/0

REGULAR AGENDA

1. Presentation of Scotts Valley Arts Commission Poetry Contest Winners

Jeanne Jensen-Shada, Scotts Valley Arts Commissioner, stated that this is the 6th year for the contest. She stated that they did not receive as many poems this year, so they will be holding a second contest in the fall of 2010, and those winning poems will be combined with the winning poems tonight and placed in a book that will be available for sale at the Scotts Valley Recreation Division offices at Skypark Park in early 2011. She stated that the Arts Commission partnered with the Scotts Valley Kiwanis Club this year on the poetry contest and that monetary contributions were received from Scotts Valley Property Management, Scotts Valley Kiwanis Club, and Trish Melehan for the poetry contest. Checks will go to the teachers of the winning classroom in each category. She also stated that the Scotts Valley Art & Wine Festival will be held, August 14-15, 2010 at Skypark Park.

Seth Dunn, Scotts Valley Kiwanis Club, stated that the Kiwanis Club enjoyed being involved in this program and working with the Arts Commission.

Mayor Reed presented award certificates for the 2010 Verse in the Valley poetry contest, 1st grade through adult, and poetry contest winners recited their poems to the City Council:

4th Grade - Class Poem

Linda Muehlhauser's Fourth Grade Class "Sea Storm"

K - 3rd Grades

1st place: Luka Cheney "Peace"

2nd place: Owen Scott "Water"

3rd place: Ethan Turner-Garnette "Spring Animals"

Winning Teachers: Ms. Hancock and Mrs. Murphy, Vine Hill School

4th - 5th Grades

1st place: Alex Jackson "The Big Desert"

2nd place: Kailin Ivey "The Mountains, So Elegant"

3rd place: Clare Tershey "The War"

Winning Teacher: Linda Muehlhauser, Brook Knoll

6th - 8th Grades

1st place: Jacqui Fortune "Living Cell Poem"

2nd place: Marissa Shaffer "I Am ..."

Winning Teacher: Mrs. Erskine, Scotts Valley Middle School

High School

1st place: Jonathan Powell "The Word"

Winning Teacher: Karen Babbit, Scotts Valley High School

Adult Level

1st place: Nancy Hoffman "Faith"

2. Human Care Alliance presentations/Outside agency funding requests

CM Ando presented the written staff report and responded to questions from Council.

Bill McCabe, representing the Human Care Alliance (HCA), gave a PowerPoint presentation that provided an overview and background of the Human Care Alliance and the programs provided by the HCA. He also thanked the City Council for their continued support over the years. He introduced the agencies who were requesting funding and stated that they feel the services provided by these agencies are essential to the City. He stated that they are requesting "flat" funding this year, because they understand the budget restrictions everyone is under.

Patricia Castagnola, volunteer for Hospice of Santa Cruz and SV resident, spoke regarding the transitions program that is part of Hospice of Santa Cruz and told a personal story of her experience as a volunteer with Hospice.

Yolanda Escobal, Women's Crisis Support/Defense de Mujeres, read a letter from a Scotts Valley resident who received support from Women's Crisis after being raped.

Robert White, SV resident and stroke survivor spoke on behalf of the Cabrillo College Stroke Center and thanked the City for their support and encouraged the to continue their support.

Jun Lee, stroke survivor, spoke on behalf of the Cabrillo College Stroke Center and thanked the City for their continued support.

Dave Farrell, St. Vincent de Paul and St. Augustine Church, spoke regarding the services provided by this organization and stated that they have been working with Second Harvest Food Bank for two years, which allows them to distribute more funds locally.

Jacob, husband and father of three children who is disabled with nine herniated discs, spoke in support of St. Augustine Church and Second Harvest Food Bank.

Carol Childers, Meals on Wheels for Santa Cruz County, spoke in support of the Meals on Wheels program and read a letter from one of their homebound clients, John Contos of Scotts Valley.

Spring Lakes resident, spoke in support of Senior Citizens Legal Services.

Christa Bramson, Volunteer Center/Youth Services, spoke in favor of the Volunteer Center and thanked the Council for their ongoing support.

3. 2010/2011 Budget Adoption:

- (a) Approve Resolution 630.30 approving the budget for the City of Scotts Valley for Fiscal Year 2010/2011 and making appropriations for the amounts budgeted**
- (b) Approve Resolution No. 1501.17 approving the continued collection of the Utility Users' Tax for the budget Fiscal Year 2010/2011**

CM Ando presented the written staff report and responded to questions from Council.

Bill Hallbauer, United Way of Santa Cruz County on behalf of Mary Lou Goeke, Executive Director of United Way, spoke in support of the 211 program, provided detailed information on the program, and requested that the City contribute to this program.

Ferd Berholz, President of the Senior Center Board of Directors, thanked the Council and City staff for their support of the Senior Center.

Tom Houso, spoke in support of the 211 program.

Michelle Williams, Executive Director, Cultural Council of Santa Cruz County, thanked the City for their thirty year partnership and continued support, spoke in favor of the arts, and provided detailed information on the mission of the Cultural Council.

CM Aguilar spoke in support of the 211 program and stated that she would like to see some monies go toward the 211 program, without impacting Human Care Alliance funding.

CM Johnson spoke in support of the 211 program, stated that he could not support \$5,000 in funding, but recommended funding in the amount of \$2,000.

Mayor Reed asked PC Weiss if many calls for referrals come in to the Police Department for human care alliance services.

PC Weiss stated that the Police Department receives calls frequently that are referred to human care alliance agencies.

VM Bustichi stated that the 211 program sounds very worthwhile, however, he does not feel Scotts Valley can support any new programs at this time due to budget constraints.

Mayor Reed agreed with VM Bustichi's comments and stated that the 211 program sounds very worthwhile, however, he does not feel Scotts Valley can support any new programs at this time due to budget constraints. He stated that he did not feel the City should add any items to the budget.

M/S: Johnson/Aguilar

To fund the 211 program in the amount of \$2,000.

Failed 3/2 (NOES: Bustichi, Lind, Reed / AYES: Aguilar, Johnson)

CM Ando stated that \$1020 had been included in the human care alliance budget for Above the Line, however, the City did not receive a request from Above the Line for funding this year, so that amount could be reallocated to the 211 program.

M/S: Lind/Reed

To fund the 211 program in the amount of \$1020.

Carried 4/1 (NOES: Bustichi)

M/S: Aguilar/Johnson

To approve Resolution 630.30 approving the preliminary budget for the City of Scotts Valley fiscal year 2010-2011, making appropriations for the amounts budgeted, and approving the reallocation of \$1020 for the 211 program from the human care alliance budget.

Carried 5/0

M/S: Aguilar/Johnson

Approve Resolution No. 1501.17 approving the continued collection of the Utility Users' Tax for the budget Fiscal Year 2010/2011.

Carried 5/0

M/S: Johnson/Aguilar

To move item 6 to be heard before items 4 and 5.

Carried 5/0

6. Consideration of request from Scotts Valley Water District to use a portion of the Glenwood Open Space area for a monitoring well

ICDD Westman presented the written staff report and responded to questions from Council. She stated that Charlie McNiesh, General Manager of the Scotts Valley Water District, and Matt Freeman, Land Trust of Santa Cruz County, were available for questions.

Matt Freeman, Land Trust of Santa Cruz County, stated that the Land Trust has some concerns regarding this request, however, they are in support of this request.

Charlie McNiesh, General Manager of the Scotts Valley Water District, provided detailed information and their reasoning for this request. He stated that this is a grant funded project and that to meet the grant requirements the project will have to be completed by May of 2011.

M/S: Bustichi/Aguilar

To direct staff to negotiate a lease/easement agreement with the Scotts Valley Water District and return to Council with the agreement for final approval.

Carried 5/0

4. Discussion: Sign Subcommittee recommendations to modify the City's Sign Ordinance

SP Bateman presented the written staff report and responded to questions from Council.

VM Bustichi questioned if Mt. Hermon and Scotts Valley Drive could be regulated differently than the rest of the City. CA Powell responded that they could be regulated differently based on the volume of traffic on Mt. Hermon Road and Scotts Valley Drive.

The City Council reached consensus on the following recommended changes to the Sign Subcommittee recommendations regarding temporary signs:

- Page 2, Item A.2.b.: No sign shall exceed 8 5 feet in height measured from existing grade and shall not be located above the edge of the roof.
- Page 2, Item A.2.d.: Temporary noncommercial signs shall be removed no later than ~~90~~ 45 days after installation of the temporary noncommercial sign.
- Page 4, Item B.e.3.i.: Promotional signs are permitted for a period of no more than ~~120~~ 60 days total per year...
- No signs in the right of way on Scotts Valley Drive or Mt. Hermon Road.
- Temporary signs must be located six feet behind the sidewalk.

Mayor Reed requested that every political candidate in town be given a map of where they can place signs in the City.

ICDD Westman stated that the next step will be a noticed public hearing for the Planning Commission followed by a noticed public hearing for the City Council.

5. Consideration of first reading and introduction of Ordinance No.184 amending Title 12 of the Scotts Valley Municipal Code by adding Chapter 12.14 entitled "Stormwater and Urban Runoff Pollution Control"

PWD Anderson presented the written staff report and responded to questions from Council.

M/S: Bustichi/Aguilar

To approve first reading and introduction of Ordinance No. 184 amending Title 12 of the Scotts Valley Municipal Code by adding Chapter 12.14 entitled "Stormwater and Urban Runoff Pollution Control", and waive the reading thereof.

Carried 5/0

7. Future Council/RDA agenda items

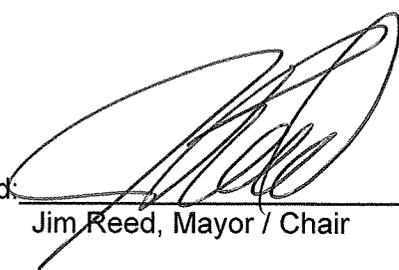
CM Aguilar requested a future agenda item regarding PG&E Smart Meters.

Mayor Reed requested a future agenda item regarding campaign signs.

ADJOURNMENT

The meeting adjourned at 8:25 p.m.

Approved: _____


Jim Reed, Mayor / Chair

Attest: _____


Tracy A. Ferrara, City Clerk / Secretary