



**Agenda**  
**City of Scotts Valley**  
**ARTS COMMISSION**  
**DATE: September 14, 2016**

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**CITY OF SCOTTS VALLEY**

Recreation Division  
361 Kings Village Road, SV  
Scotts Valley, CA 95066

**MEETING LOCATION**

Scotts Valley City Hall  
Conference Room  
One Civic Center Drive  
Scotts Valley, CA 95066

**POSTING:**

Agenda Posted at City Hall,  
SV Senior Center, SV Parks & Rec

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Any documents produced by the city and distributed to a majority of the Board regarding any item on this agenda will be made available at City Hall located at 1 Civic Center Drive, Scotts Valley, during normal business hours, Monday – Friday, 8am to 5pm.

**ARTS COMMISSION**

Val Rebhahn, Chair  
Trish Melehan, Commissioner  
Jeanne Shada, Commissioner  
Kristin Ard, Recreation Division Manager  
Sheryl McEwan

**CALL TO ORDER** 5:00 PM

**CONSENT AGENDA**

Approval of the action minutes from the August 10, 2016, under separate cover.

**PUBLIC COMMENT TIME:**

This portion of the agenda is reserved for discussion by the public of items which are NOT agendized. No action may be taken by the commission except to refer the matter to staff and/or place it on a future agenda. It is in the best interest of the person speaking to the commission to be concise and to the point. All speakers are requested to sign their name at the podium so their name may be accurately recorded in the minutes of the meeting. A time limit of three minutes per individual will be allowed.

**ADDITIONS/DELETIONS TO REGULAR AGENDA**

(Any person wishing to speak on the consent or regular agenda may do so by raising their hand as the item is called out by the chairperson.)

**Regular Agenda**

1. Budget
2. Mural at Siltanen Park
3. Poetry Contest
4. Photography Contest
5. Art and Wine Event – August 2016
6. Arts Commission Website

**Future Agenda Items**

1. Arts Council Grant

**ADJOURNMENT**

The City of Scotts Valley does not discriminate against persons with disabilities. The Board meeting locations are accessible facilities. If you wish to attend a Board meeting and require assistance such as sign language, a translator, or other special assistance or devices in order to attend and participate at the meeting, please call the Recreation office at (831) 438-3251 five to seven days in advance of the meeting to make arrangements for assistance. If you require the agenda of a Board meeting be available in an alternative format consistent with a specific disability, please call the Recreation office. The California State Relay Service (TDD to voice: 1-800-735-2929, voice to TDD: 1-800-735-2922), provides telecommunications devices for the Deaf and will provide a link between the TDD caller and users of telephone equipment.



**Meeting Minutes  
City of Scotts Valley  
ARTS COMMISSION  
DATE: August 10, 2016**

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**CITY OF SCOTTS VALLEY**

Recreation Division  
361 Kings Village Road, SV  
Scotts Valley, CA 95066

**MEETING LOCATION**

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**Present:**

**Val Rebhahn, Chair**  
**Trish Melehan, Commissioner**  
**Jeanne Shada, Commissioner**  
**Kristin Ard, Recreation Division Manager**

**Absent:**

Sheryl McEwan, Commissioner

Meeting called to order at 5:07 pm

**CONSENT AGENDA**

Motion by Trish to approve the July minutes; seconded by Jeanne. Motion approved 3-0.

**PUBLIC COMMENT TIME:**

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**ADDITIONS/DELETIONS TO REGULAR AGENDA**

**(Any person wishing to speak on the consent or regular agenda may do so by raising their hand as the item is called out by the chairperson.)**

**Regular Agenda**

Budget

- Commissioners discussed a recap of the 2015-16 fiscal year expenses.
- The current allocation is \$5,000
- Design budget with allocated monies
- Status on request for budget increase of \$10,000

**Meeting Minutes**  
**City of Scotts Valley**  
**ARTS COMMISSION**  
**DATE: August 10, 2016**

**Mural at Siltanen Park**

- Trish from the Arts Commission will talk with the Arts Council to see about matching grant monies. The Arts Commission will give 100%; and the Arts Council will give 100%.
- The Arts Council will send a Spectra artist to oversee the program until the mural is complete.
- Trish will find out if the Arts Council will go through the Parks and Recreation Department or through the school district directly.
- Trish will contact Valerie Bariteau, Scotts Valley High School principal, to find out their interest.

**Poetry Contest**

- Commission to announce the poetry contest at City Council on January 4<sup>th</sup>, with a March 31, 2017, deadline.
- Put together an ad for the end of January to go out in the newspapers in February (Scotts Valley Times, two ads; Scotts Valley Banner, one ad).
- Trish will talk to Brook Knoll and the high school staffs at a teachers' meeting
- Jeanne will talk to Vine Hill and the middle school at a teachers' meeting

**Photography Contest**

- Run dates same as last year; plus or minus depending on weekend

**Art and Wine Event – August 2016**

- This will be a 2-day event and the Arts Commission will have a booth
- Items discussed that the Arts Commission either did or supports include:
  - Scotts Valley Performing Arts
  - Art Sculpture in the median of Scotts Valley Drive
  - Refurbishing the bear at Vine Hill School
  - Utility box artwork
  - Poetry and Photography contests
- Val will take pictures of artwork around the City sponsored by the Arts Commission
- Jeanne will get Kard a list of art and programs the Arts Commission has supported

**Arts Commission Website**

- Is it ok for the Arts Commission to have their own website?

**Future Agenda Items**

1. Arts Council Grant

**Meeting adjourned at: 6:15 pm**

**Next Meeting Scheduled for: Wednesday, September 14, 2016 – 5 pm – City Hall Conference Room, 1 Civic Center Drive, Scotts Valley.**

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**CITY OF SCOTTS VALLEY  
ARTS COMMISSION  
BUDGET BALANCE  
AS OF September 14, 2016**

**Budget for Fiscal Year July 01, 2016 to June 30, 2017** \$5,000.00

**Expenditures to Date:**

SV Theater Guild	\$	-
Art Walk Grant (Tom Karwin)	\$	-
Photography Contest (website) - see note below	\$	-
Photography Contest Reimbursements - see note below	\$	-
Art Council Dues	\$	-
Poetry (4 Winners @ \$50)	\$	-
	\$	-
<b>Amount Spent</b>	<b>\$</b>	<b>-</b>
<b>Remaining Balance</b>	<b>\$</b>	<b>5,000.00</b>

**Anticipated Expenditures:**

Music at Skypark - Kiwanas	\$	-
Utility Boxes	\$	-
Postcards for mailer	\$	-
Garden Faire	\$	-
SV Times Ad spot	\$	-
Art and Wine - Chamber event	\$	-
<b>Anticipated Spending</b>	<b>\$</b>	<b>-</b>
<b>Remaining Balance After Anticipated Spending</b>	<b>\$</b>	<b>5,000.00</b>

Per CHER: Jesse Gabriel would like to help with the photography contest again next year. If the Commission would like to continue the contest, I think it would be safe to put a place-holder of \$1000 for the contest's budget. That will provide a little wiggle room in case the website price increases or it is decided to place ads in the Banner and the SV Times to see if participation can be

**CITY OF SCOTTS VALLEY**

**ARTS COMMISSION  
BUDGET BALANCE  
AS OF JUNE 8, 2016**

**Budget for Fiscal Year July 01, 2015 to June 30, 2016** **\$5,000.00**

**Expenditures to Date:**

SV Theater Guild (2015)	\$ 1,500.00
Art Walk Grant (Tom Karwin)	\$ 1,051.00
Photography Contest (website)	\$ 249.00
Photography Contest Reimbursements	\$ 525.00
Art Council Dues	\$ 35.00
Poetry (4 @ \$50) 2016	\$ 200.00
Poetry (3 @ \$50) 2015	\$ 150.00

**Amount Spent** \$ **3,710.00**

**Remaining Balance** \$ **1,290.00**

**Anticipated Expenditures:**

Music at Skypark - Kiwanas 2016	\$ 1,000.00
Utility Boxes	\$ -
Postcards for mailer	\$ -
Garden Faire	\$ 500.00
SV Times Ad spot	\$ -
Art and Wine - Chamber event 2016	\$ 1,000.00

**Anticipated Spending** \$ **2,500.00**

**Remaining Balance After Anticipated Spending** \$ **(1,210.00)**