



Meeting Minutes

City of Scotts Valley

ARTS COMMISSION

DATE: February 13, 2019

CITY OF SCOTTS VALLEY Recreation Division 361 Kings Village Road, SV Scotts Valley, CA 95066	MEETING LOCATION Recreation Classroom 361 Kings Village Road Scotts Valley, CA 95066	POSTING: Agenda Posted at City Hall, SV Senior Center, SV Library and SV Parks & Recreation
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Roll Call

Present:

Art Commissioners:

Val Rebhahn, Chair
Melinda Koenig
Trish Melehan

City Staff Members

Kristin Ard, Recreation Division Manager
Barbara Mendenhall, Public

Absent:

Sheryl McEwan, Vice President

Call to order: 5:05 pm

Consent Agenda:

Commissioners requested that Commissioner Koenig's name be added as the dissenting vote in the Window Cling #10 motion. M/S: Melehan/McEwan to approve the November 14, 2018 meeting minutes as amended. Carried: 3/0

Public Comment Time:

Commissioner Melehan reported the Theater Guild applied to hold events and fundraisers in the empty space next to the library.

Parks & Recreation Staff Update: RDM Ard updated the Commission about Light Up the Night.

Additions/Deletions to Regular Agenda: None

Regular Agenda

1. **Art Walk:** Chair Rebhahn updated the Commission and reviewed the timeline. It was decided that Val would act as lead and Barbara Mendenhall would co-lead. Commissioner Melehan will ask the Theater Guild if they would like to sponsor. It was suggested that the Commission reach out to Bay Photo, Threshold, Life Aid Beverage Co, Sheraton and to new developers in the City to either promote or sponsor the Art Walk.

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The Commission discussed making the year 2019 and the word “Art” more pronounced on the Window Cling and approved spending \$30. M/S: Melehan/Koenig to approve spending \$30 on the Window Cling to advertise the Art Walk. Carried: 3/0

The Commission would like to pick from three options for a new Arts Commission logo. M/S: Melehan/Koenig to have three options to pick from for the Arts Commission logo and approved spending \$100 on the logo. Carried: 3/0

Call to Artists: The Commission discussed reaching out or advertising with the following:

- Santa Cruz Arts Council, Michelle Williams
- My Scotts Valley
- Scotts Valley Next Door
- Past artists

A special youth award with no entry fee was suggested.

2. Poetry Contest

Commissioner Melehan provided a flyer and timeline for the Art and Poetry Contest. She will email all the forms to RDM Ard in color. She will also develop a list of schools that the commissioners will utilize to help distribute flyers to.

3. Arts Commission Financials

RDM Ard reviewed the 2018/2019 financials with the commissioners.

Adjournment: M/S: Melehan/Koenig to adjourn meeting at 6:20pm. Carried: 3/0

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