



A G E N D A

Special Meeting of the Scotts Valley City Council **REMOTE ACCESS ONLY**

Date: May 6, 2020
Time: 5:50 pm

CONTACT INFORMATION	MEETING LOCATION	POSTING
City of Scotts Valley 1 Civic Center Drive Scotts Valley, CA 95066 (831) 440-5600	Zoom Videoconference	The agenda was posted 5-4-20 at City Hall, SV Senior Center, SV Library and on the Internet at www.scottsvally.org .

PUBLIC ADVISORY REGARDING COVID-19 AND PUBLIC PARTICIPATION

Consistent with Executive Order No. N-29-20 issued by Governor Newsom on March 17, 2020, and the County of Santa Cruz Health Services Agency Shelter In Place Public Health Order dated March 31, 2020, the regular meeting of the City Council for May 6, 2020 will be conducted through videoconference. Elected Officials and City Staff Members will be participating remotely via videoconference.

Public Participation:

The meeting will be available on Zoom and broadcast through Community Television of Santa Cruz on Channel 25 and via their website at the following link: <https://communitytv.org/watch/> (be sure to click on Channel 25). For those wishing to participate via Zoom you can join from a PC, Mac, iPad, iPhone or Android device by entering or clicking on the following URL:

<https://us02web.zoom.us/j/81219482830>

You will be given opportunities to provide public comment at the appropriate times throughout the meeting via Zoom or email.

How to comment via Zoom:

1. At the appropriate times during the meeting for public comment on items not on the agenda and on specific agenda items, the Mayor will announce that public comment will be accepted. Our usual time limits of 3 minutes per individual, or 5 minutes for an individual who is representing a group of three or more, will apply. Please note that per our standard practice, this is not a question and answer time, but simply a time for you to provide your comments to the Council.
2. There is an option on Zoom to raise your hand. Please click on this option when the Mayor announces that public comment will be taken. Zoom places people in line automatically. When it is your turn, the City Clerk will unmute you, and you will be able to make your comments based on the above time frames. Once your time is up, you will once again be muted and the next person in line will be given their opportunity to speak.

How to comment via email:

1. Members of the public may provide public comment by sending comments to the City Clerk via email at cityhall@scottsvalley.org.
2. Additional materials and emails received by 5:30 pm the day of the meeting will be distributed to agenda recipients. Anything received after that time will be read into the record during the appropriate item.
3. During the meeting and prior to the close of public comment on an item, send comments via email to cityhall@scottsvalley.org. Please be sure to:
 - Identify the agenda item number in the subject line of the email. Emailed comments will be accepted during the *Public Comment* meeting item and for *Consent, Regular* or *Public Hearing* items.
 - Emailed comments on each *Consent, Regular* or *Public Hearing* item will be accepted until the Mayor announces that public comment for that item is closed.
 - Emailed comments should be a maximum of 500 words, which corresponds to approximately 3 minutes of speaking time.
 - Each emailed comment will be read aloud for up to three minutes.
 - Emails received by cityhall@scottsvalley.org outside of the comment period outlined above will not be included in the record.

CALL TO ORDER 5:50 PM

PLEDGE OF ALLEGIANCE and MOMENT OF SILENCE

ROLL CALL

ROLL CALL	
ELECTED OFFICIALS: Randy Johnson, Mayor Derek Timm, Vice Mayor Jack Dilles, Council Member Donna Lind, Council Member Jim Reed, Council Member	CITY STAFF MEMBERS: Tina Friend, City Manager Kirsten Powell, City Attorney Steve Walpole, Chief of Police Taylor Bateman, Community Development Director Tony McFarlane, Administrative Services Director Daryl Jordan, Public Works Director Tracy Ferrara, City Clerk

PUBLIC COMMENT TIME

This is the opportunity for individuals to make and/or submit written or oral comments to the Council on any items within the purview of the Council, which are NOT part of the Agenda. No action on the item may be taken, but the Council may request the matter be placed on a future agenda.

SPECIAL SET MATTER(S)

1. Consideration of Project-Specific City Council Committee on Local Business COVID Recovery (City Manager Friend)

ADJOURNMENT

City of Scotts Valley CITY COUNCIL STAFF REPORT

DATE: May 6, 2020

TO: Honorable Mayor and City Council

FROM: Tina Friend, City Manager

SUBJECT: **ADOPT RESOLUTION ESTABLISHING PROJECT SPECIFIC
COVID-19 LOCAL BUSINESS RECOVERY SUBCOMMITTEE**

SUMMARY OF ISSUE

The COVID-19 pandemic evoked a swift and strong public health response to save lives, preserve health and build health care capacity to manage the long-term presence of this emergent virus. Given that no immunity to COVID-19 exists and needed medical interventions were in greater demand than supply, the initial public health directive was for residents to shelter-in-place in their homes and only engage in essential activities outside the home. The Santa Cruz County Shelter-in-Place (SIP) Public Health Order was effective on March 17, 2020, followed by a statewide Order on March 19, 2020. The Orders closed all but essential businesses and subsequently enacted social distancing and personal protective measures requirements.

The economic effects of COVID-19 have been devastating. Overnight, businesses closed, employees were laid off and business owners struggled to understand and obtain Federal and State aid and plan for the sustainability of their businesses after COVID-19. Local businesses are a pillar of Scotts Valley and intertwined in the well-being of all residents, agencies, and the City. A healthy local economy is essential for a thriving community and support for our business community is a priority for Scotts Valley.

Now in the eighth week of the SIP Order, local health data show that the SIP has been effective in slowing the rate of transmission. Santa Cruz County has one of the slowest doubling rates in the state, and the number of hospitalizations has remained within existing health care capacity. In these eight weeks, additional personal protective equipment, testing capacity and health resources have become available, although not in fully sufficient supply. Overall, the continued flattening of the doubling rate and the increase in experience and resources is leading state and local leaders to contemplate the next steps in lifting the SIP Orders.

This Monday (May 4th), the Governor stated that data supported California transitioning to Phase 2 of the COVID-19 response in the near future. Phase 2 allows some business types to re-open, with requirements for their operation. This news added extra emphasis to the City's interest to support our local business community's recovery from COVID-19. As our community and Santa Cruz County moves into planning and preparing for the re-

opening of business sectors, this City has a strong role to play. Working with partners such as the Scotts Valley Chamber of Commerce and other entities, this includes business outreach, information gathering, advocacy, guidance development and coordination within Scotts Valley and the greater Santa Cruz County region. COVID-19 local business recovery is the most vital economic development work the City can undertake at this time.

To advance and guide this work, it is recommended that the City Council form a project-specific subcommittee. Project specific subcommittees are ad hoc, focused subcommittees of two Council Members with a specific charge and duration. Forming the subcommittee demonstrates the City of Scotts Valley's commitment to this work and also enables the use of City staff and resources.

PROJECT SPECIFIC COUNCIL COVID-19 LOCAL BUSINESS RECOVERY SUBCOMMITTEE

Term: The Council COVID-19 Local Business Recovery Subcommittee shall be effective May 7, 2020 through May 6, 2021.

Representation: The Council is requested to make two appointments to the COVID-19 Local Business Recovery Subcommittee.

Purpose: The purpose of the Council COVID-19 Local Business Recovery Subcommittee is to explore, support and guide the recovery of the local business sector through the four COVID-19 Public Health Phases, in partnership and coordination with other agencies in the county and state.

FISCAL IMPACT

There is no anticipated new fiscal impact associated with this action. Staff time will be dedicated to this effort. Minor expenses may be incurred and will be absorbed in existing budget.

STAFF RECOMMENDATION

It is recommended that the Council adopt the attached resolution establishing the following temporary project specific subcommittee:

- Resolution No. 1959.4, Council COVID-19 Local Business Recovery Subcommittee

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RESOLUTION NO. 1959.4

**RESOLUTION OF THE CITY COUNCIL OF THE
CITY OF SCOTTS VALLEY ESTABLISHING A TEMPORARY PROJECT SPECIFIC
COVID-19 LOCAL BUSINESS RECOVERY SUBCOMMITTEE**

WHEREAS, the City Council may establish project specific Council subcommittees to address an explicit purpose or need; and

WHEREAS, project specific Council subcommittees are of a limited duration and should be active for no more than one year; and

WHEREAS, the Council desires to establish a project specific Council COVID-19 Local Business Recovery Subcommittee effective May 7, 2020 through May 6, 2021; and

WHEREAS, the Council COVID-19 Local Business Recovery Subcommittee will be comprised of Council Members _____; and

WHEREAS, the purpose of the Council COVID-19 Local Business Recovery Subcommittee is to explore, support and guide the recovery of the local business sector through the four COVID-19 Public Health Phases, in partnership and coordination with other agencies in the county and state.

NOW, THEREFORE, BE IT RESOLVED AND ORDERED that the City Council of the City of Scotts Valley hereby establishes a Temporary Project Specific Council COVID-19 Local Business Recovery Subcommittee with _____ serving as members of the Committee.

The above and foregoing resolution was duly and regularly adopted by the City Council of the City of Scotts Valley at a special meeting held on the 6th day of May, 2020 by the following vote:

AYES:

NOES:

ABSENT:

ABSTAIN:

Approved: _____

Randy Johnson, Mayor

Attest: _____

Tracy A. Ferrara, City Clerk