



Agenda City of Scotts Valley ARTS COMMISSION

DATE: Wednesday, February 14, 2018 – 5:00pm

CITY OF SCOTTS VALLEY

Recreation Division
361 Kings Village Road, SV
Scotts Valley, CA 95066

MEETING LOCATION

Scotts Valley City Hall -
Conference Room
One Civic Center Drive
Scotts Valley, CA 95066

POSTING:

Agenda Posted 01/05/2018 at City Hall,
SV Senior Center, SV Library and
SV Parks & Recreation

Any documents produced by the City and distributed to a majority of the Commission regarding any item on this agenda will be made available at SV Parks & Recreation, 361 Kings Village Road, Scotts Valley, during normal business hours, Monday – Friday, 8am to 5pm.

Arts Commissions

Val Rebhahn, Chair
Trish Melehan, Commissioner
Sheryl McEwan, Commissioner

City Staff Members

Kristin Ard, Recreation Division Manager

Call To Order**Consent Agenda**

Approval of the minutes from the January 10, 2018 meeting, under separate cover.

Public Comment Time

This portion of the agenda is reserved for discussion by the public of items which are NOT agendized. No action may be taken by the Commission except to refer the matter to staff and/or place it on a future agenda. It is in the best interest of the person speaking to the Commission to be concise and to the point. All speakers are requested to sign their name at the podium so their name may be accurately recorded in the minutes of the meeting. A time limit of three minutes per individual will be allowed.

Parks & Recreation Staff Update – K. Ard**Additions/Deletions To Regular Agenda**

(Any person wishing to speak on the consent or regular agenda may do so by raising their hand as the item is called out by the chairperson.)

Agenda

1. Ribbon Cutting Ceremony for Mural at Siltanen Park – V. Rebhahn
2. Utility Boxes – V. Rebhahn
3. Art Walk – Sheryl McEwan
4. Art Sculpture Along Scotts Valley Drive – K. Ard
5. Kaiser Permanente Sponsorship – K. Ard
6. Calendar Update – K. Ard

Adjournment

The City of Scotts Valley does not discriminate against persons with disabilities. The Commission meeting locations are accessible facilities. If you wish to attend a Commission meeting and require assistance such as sign language, a translator, or other special assistance or devices in order to attend and participate at the meeting, please call the Recreation office at (831) 438-3251 five to seven days in advance of the meeting to make arrangements for assistance. If you require the agenda of a Commission meeting be available in an alternative format consistent with a specific disability, please call the Recreation office. The California State Relay Service (TDD to voice: 1-800-735-2929, voice to TDD: 1-800-735-2922), provides telecommunications devices for the Deaf and will provide a link between the TDD caller and users of telephone equipment.



Meeting Minutes

City of Scotts Valley

ARTS COMMISSION

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Roll Call:

Present:**P&R Commissioners**

Val Rebhahn, Chair
Trish Melehan, Commissioner
Sheryl McEwan, Commissioner

City Staff Members

Kristin Ard, Recreation Division Manager (RDM)

Meeting called to order at 5:15 pm

Public Comment Time:

Commissioner Melehan reported that Jeanne Shada joined the theater guild. Some building, i.e. stadium seating will begin. Funding is a challenge.

Consent Agenda:

M/S: Melehan/McEwan to approve the minutes of the December 13, 2017 meeting.

Parks & Recreation Staff Update:

RDM Ard reported that they are recruiting for an Administrative Secretary position.

Additions/Deletions to Regular Agenda: None

Regular Agenda

1. **Ribbon Cutting Ceremony for Mural at Siltanen Park:** The ribbon cutting will take place in either March or April. Chamber has offered to assist by promoting event and lending the big scissors and red ribbon.

**Meeting Minutes
City of Scotts Valley
ARTS COMMISSION
DATE: January 10, 2018**

2. **Poetry Book Wrap Up:** Commissioner Melehan handed out the books to the teachers. We need to mail out the books to the winning poets. Commission will announce the 2018 Poetry Contest at the January 17, 2018 City Council meeting.
3. **Grant-Arts Council of Santa Cruz:** RDM Ard reported that we didn't get the \$1,000 grant that we requested from the Arts Council. There was only \$30,000 to fund with \$60,000 in requests. RDM Ard and Commissioner Rebhahn are meeting with the Arts Council to learn better grant writing techniques. Commissioner Melehan reported that a representative of the Arts Council talked to the Commission and stated their desire to become more active in Scotts Valley.
4. **Utility Boxes:** It was discussed that the paintings on the utility boxes should relate to our city. One of the blank utility boxes is going to be painted by the Middle School. It was suggested we advertise for additional artists through the Chamber, My Scotts Valley and the Arts Council. RDM Ard will check the agreement with the current artists.
5. **Kaiser Permanente Sponsorship:** RDM Ard reached out to them and we should hear back by June 22nd.
6. **Committee Member Round Table Meeting:** List of events the Arts Commission agreed to support:

<u>Event</u>	<u>Commissioners Assigned</u>
○ Art and Wine Festival	All Commissioners
○ Senior Center Arts and Craft Faire	All Commissioners
○ Light Up the Night	All Commissioners
○ Finding a location for the installation of a piece of art on Scotts Valley Drive	All Commissioners
○ Grant Writing	RDM Ard, Commissioner Melehan, Val Rebhahn
○ Art Walk Opening and Closing Ceremony	Commissioner McEwan, Commissioner Melehan
○ Ribbon Cutting Ceremony @ Siltanen Park	Commissioner Melehan, Val Rebhahn
○ Utility Boxes	Val Rebhahn
○ Poetry Contest	Commissioner Melehan
○ Photography Contest	?

7. **Calendar:** See attachment

Future Agenda Items

1. Bylaws
2. Budget Review
3. Committee Member Round Table
4. Photography Contest
5. Arts Commission Website Update
6. Bench Project
7. Theater

Meeting Minutes
City of Scotts Valley
ARTS COMMISSION
DATE: January 10, 2018

Adjournment: The meeting adjourned at 6:25 pm M/S Melehan/McEwan Carried: 3/0

Next Meeting Scheduled: February 14, 2018

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2018 CALENDAR OF EVENTS

January	February	March	April
<p>10th – Commission Meeting 11th – Arts Council Associates Meeting* 17th – Announce poetry contest at Council 22nd – Distribute poetry contest flyer to SV, Baymonte and MPC schools 22nd – Poetry Contest Banner at middle school</p>	<p>14th – Commission Meeting 16th – Poetry Contest ad to SV Times</p>	<p>8th – Arts Council Associates Meeting* 14th – Commission Meeting 16th – Poetry ad to SV Banner 17th – Ribbon Cutting</p>	<p>10th – Poetry Contest entry deadline 11th – Commission Meeting 18th – Arts Commission presentation to Council Year End Wrap-up to Council</p>
May	June	July	August
<p>9th – Commission Meeting 10th – Arts Council Associates Meeting* 16th – Poetry Contest results to Council 19th – Art Walk Opening Ceremony</p>	<p>13th – Commission Meeting</p>	<p>11th – Commission Meeting</p> <p>*** Arts Council Associates Meeting Cancelled</p>	<p>8th – Commission Meeting 18th / 19th – Art, Beer & Wine Festival</p>
September	October	November	December
<p>12th – Commission Meeting 14th – Arts Council Associates Meeting*</p>	<p>6th – Art Walk Closing Ceremony 10th – Commission Meeting</p>	<p>3rd – Senior Center Art and Craft Faire 9th – Arts Council Associates Meeting* 14th – Commission Meeting / Elections and goals</p>	<p>1st – Light Up the Night 12th – Commission Meeting</p>

Events to be calendared: 1. Photography Contest

* Meetings are held at 8:45-10:15. For more information including location, contact Deanna Zachary at 831 475-9600 x21